

# **Addressing the challenge of publishing internationally in a non-Anglophone academic context. Romania – a case in point**

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Published in: Ramón Plo Alastrué & Carmen Pérez-Llantada (Eds.) *English as a Scientific and Research Language. Debates and Discourses*. English in Europe, Volume 2, De Gruyter Mouton, 2015. (281-310).

**Abstract:** The current study is set against the backdrop of internationalization trends in the Romanian academic environment in the last decade. After delineating the overall framework, the authors look into some of the disciplinary variations as reflected by the number of research publications. The main part consists in the exploration of challenges and developments related to writing for publication in English as *lingua franca* (*ELF*), as perceived by researchers in a Romanian academic community, on the one hand, and by journal editors as gatekeepers, on the other. This small-scale qualitative analysis is complemented by reference to mechanisms facilitating research writing in *ELF*, both within the academic environment itself and through the literacy mediation role of journal editors.

**Keywords:** research publishing, internationalization of higher education, English as *lingua franca*, journal editors as gatekeepers.